



For Immediate Release

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Field Club of Omaha “Spirit of Midtown” Award Winner

- Recognized for dedication to, investment in Midtown

OMAHA, Neb., March 20, 2008 – Destination Midtown will present Field Club of Omaha with the “Spirit of Midtown” award on Wednesday, March 26, just before the club breaks ground on its latest expansion project.

A fixture in Midtown for more than a century, Field Club of Omaha has experienced tremendous growth in the last three years. Just this month, it increased member benefits by opening a new fitness center. On March 26, it will break ground on an outdoor pool house, restaurant and pavilion area. The investment in Midtown is worth \$700,000.

“For us to be adding to our capability to serve the market and serve the Midtown area, I think, is great timing for us and great timing for Midtown,” said Mark Campbell, the club’s general manager.

He said the club’s expansion will make it even more attractive to residents of the new Aksarben Village, Midtown Crossing at Turner Park and the condominium developments in downtown Omaha.

“We’re the only private country club environment in the Midtown area, and we think we serve the area very well,” said Campbell.

The quarterly “Spirit of Midtown” award recognizes businesses that “embody the spirit of Midtown and really work to make it a better place to live, work shop and play,” said Jamie Grayson-Berglund, Destination Midtown’s executive director. “Field Club of Omaha is a tremendous asset to the community, a fabulous neighbor.”

Campbell said it is an honor to be recognized.

“It is a privilege for us to be participating in the development and redevelopment of Midtown,” he said. “We’ve been here since 1898 -- so we’re not going anywhere.”

The celebration on March 26 will be held at Field Club of Omaha, 36th Street & Woolworth Avenue. The schedule is as follows:

- 4:00 p.m. -- Tours of the new fitness center
- 4:20 p.m. -- “Sprit of Midtown” award presentation (Mayor Mike Fahey presenting)
- 4:30 p.m. -- Groundbreaking for Field Club’s new expansion project

To nominate a Midtown business for a “Spirit of Midtown” award, contact Jamie Grayson-Berglund at (402) 233-7142 or jamie@destinationmidtown.org.

Destination Midtown is a partnership between Midtown businesses and residents, the City of Omaha and the Greater Omaha Chamber of Commerce. The mission is to create a premier urban environment where people want to live, work, shop and play. The vision is to establish a distinct urban environment that promotes economic development activities and advances neighborhood goals and forges unique partnerships. Destination Midtown is bordered on the north by Cuming Street, the south by Center Street, the east by 24th Street and the west by Saddle Creek Road.